

# CONTRACT



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

[www.9news.com](http://www.9news.com)

And:

**Waterfront Strategies/ POL**  
**1010 Wisconsin Ave Ste 800**  
**Washington, DC 20007**

|   |  |  |
|---|--|--|
| <u>Contract / Revision</u><br>701903 /              |  | <u>Alt Order #</u><br>06236236                         |
| <u>Product</u><br><b>HOUSE MAJORITY PAC</b>         |  |  |
| <u>Contract Dates</u><br><b>10/09/12 - 10/18/12</b> | <u>Estimate #</u><br><b>1420</b>         |  |
| <u>Advertiser</u><br><b>House Majority PAC</b>      |  | <u>Original Date / Revision</u><br>07/24/12 / 10/01/12 |
| <u>Billing Cycle</u><br>EOM/EOC                     | <u>Billing Calendar</u><br>Broadcast     | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br><b>KUSA</b>                       | <u>Account Executive</u><br>Mary Tricoli | <u>Sales Office</u><br>Telerep Philadel                |
| <u>Special Handling</u>                             |  |  |
| <u>Demographic</u><br>Adults 35+                    |  |  |
| <u>IDB#</u>   | <u>Advertiser Code</u><br>79             | <u>Product Code</u><br>86                              |
| <u>Agency Ref</u>                                   |  | <u>Advertiser Ref</u>                                  |

| *Line | Ch   | Start Date        | End Date        | Description          | Start/End Time    | Days | Length | Spots/<br>Week | Rate          | Rtn | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|----------------------|-------------------|------|--------|----------------|---------------|-----|------|-------|------------|
| D 1   | KUSA | 10/09/12          | 10/15/12        | The Doctors          | 1-2p              |      | :30    |                |               |     | NM   | 0     | \$0.00     |
| D 2   | KUSA | 10/09/12          | 10/15/12        | Late News M-F        | 10-1035p          |      | :30    |                |               |     | NM   | 0     | \$0.00     |
| D 3   | KUSA | 10/09/12          | 10/15/12        | Tonight Show         | 1037-1137p        |      | :30    |                |               |     | NM   | 0     | \$0.00     |
| D 4   | KUSA | 10/09/12          | 10/15/12        | Extra                | 1230p-1p          |      | :30    |                |               |     | NM   | 0     | \$0.00     |
| D 5   | KUSA | 10/09/12          | 10/15/12        | 9News at Noon        | 12p-1230p         |      | :30    |                |               |     | NM   | 0     | \$0.00     |
| D 6   | KUSA | 10/09/12          | 10/15/12        | Ellen                | 3-4p              |      | :30    |                |               |     | NM   | 0     | \$0.00     |
| D 7   | KUSA | 10/09/12          | 10/15/12        | 9News 4pm            | 4p-5p             |      | :30    |                |               |     | NM   | 0     | \$0.00     |
| D 8   | KUSA | 10/09/12          | 10/15/12        | 9News Daybreak 5a    | 5-530am           |      | :30    |                |               |     | NM   | 0     | \$0.00     |
| D 9   | KUSA | 10/09/12          | 10/15/12        | 9News 5pm            | 5p-530p           |      | :30    |                |               |     | NM   | 0     | \$0.00     |
| D 10  | KUSA | 10/09/12          | 10/15/12        | 9News Daybreak 5:30a | 530-6am           |      | :30    |                |               |     | NM   | 0     | \$0.00     |
| D 11  | KUSA | 10/09/12          | 10/15/12        | NBC Nightly News     | 530p-6p           |      | :30    |                |               |     | NM   | 0     | \$0.00     |
| D 12  | KUSA | 10/09/12          | 10/15/12        | 9News 6pm            | 6p-630p           |      | :30    |                |               |     | NM   | 0     | \$0.00     |
| D 13  | KUSA | 10/09/12          | 10/15/12        | 9News 6am            | 6-7am             |      | :30    |                |               |     | NM   | 0     | \$0.00     |
| D 14  | KUSA | 10/09/12          | 10/15/12        | Today Show           | 7-9am             |      | :30    |                |               |     | NM   | 0     | \$0.00     |
| D 15  | KUSA | 10/09/12          | 10/15/12        | Today Show II        | 9-10am            |      | :30    |                |               |     | NM   | 0     | \$0.00     |
| D 16  | KUSA | 10/12/12          | 10/12/12        | Fri Prime A          | 7-8p              |      | :30    |                |               |     | NM   | 0     | \$0.00     |
| D 17  | KUSA | 10/15/12          | 10/15/12        | The Voice            | 7-9p              |      | :30    |                |               |     | NM   | 0     | \$0.00     |
| N 18  | KUSA | 10/13/12          | 10/13/12        | 9News 10pm Sat       | Sat 10p-1037p     |      | 1:00   |                |               |     | NM   | 1     | \$5,600.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      | <u>Spots/Week</u> |      |        | <u>Rate</u>    | <u>Rating</u> |     |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | -----S-              | 1                 |      |        | \$5,600.00     | 0.00          |     |      |       |            |
| N 19  | KUSA | 10/13/12          | 10/13/12        | 9News 5p Sat         | 5-6p              |      | 1:00   |                |               |     | NM   | 1     | \$3,200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      | <u>Spots/Week</u> |      |        | <u>Rate</u>    | <u>Rating</u> |     |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | -----S-              | 1                 |      |        | \$3,200.00     | 0.00          |     |      |       |            |
| D 20  | KUSA | 10/13/12          | 10/13/12        | Sat Today            | 5-7am             |      | :30    |                |               |     | NM   | 0     | \$0.00     |
| D 21  | KUSA | 10/13/12          | 10/13/12        | 9News 7a Sat         | 7-9a              |      | :30    |                |               |     | NM   | 0     | \$0.00     |
| D 22  | KUSA | 10/14/12          | 10/14/12        | Broncos Tonight      | Broncos Tonight   |      | :30    |                |               |     | NM   | 0     | \$0.00     |
| D 23  | KUSA | 10/14/12          | 10/14/12        | 9News 7a Sun         | 7-9a              |      | :30    |                |               |     | NM   | 0     | \$0.00     |

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TERMS: Due 15th day of the Month following Broadcast.



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| <u>Contract Dates</u><br>10/09/12 - 10/18/12 | <u>Product</u><br>HOUSE MAJORITY PAC | <u>Estimate #</u><br>1420                              |
| <u>Advertiser</u><br>House Majority PAC      |                                      | <u>Original Date / Revision</u><br>07/24/12 / 10/01/12 |

| *Line | Ch    | Start Date        | End Date        | Description           | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount      |
|-------|-------|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|-------------|
| D 24  | KUSA  | 10/09/12          | 10/12/12        | Entertainment Tonight | 630-7p         |      | :30    |                   |             |               | NM   | 0     | \$0.00      |
| D 25  | KUSA  | 10/09/12          | 10/09/12        | Tues Prime Other      | 7-10p          |      | :30    |                   |             |               | NM   | 0     | \$0.00      |
| D 26  | KUSA  | 10/10/12          | 10/10/12        | Chicago Fire          | 9-10p          |      | :30    |                   |             |               | NM   | 0     | \$0.00      |
| D 27  | KUSA  | 10/12/12          | 10/12/12        | Whitney/Community     | 7-8p           |      | :30    |                   |             |               | NM   | 0     | \$0.00      |
| D 28  | KUSA  | 10/09/12          | 10/09/12        | The Voice             | 7-8p           |      | :30    |                   |             |               | NM   | 0     | \$0.00      |
| D 29  | KUSA  | 10/10/12          | 10/10/12        | Chicago Fire          | 9-10p          |      | :30    |                   |             |               | NM   | 0     | \$0.00      |
| N 30  | KUSA  | 10/12/12          | 10/18/12        | The Doctors           | 1-2p           |      | 1:00   |                   |             |               | NM   | 2     | \$2,000.00  |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
|       | Week: | 10/08/12          | 10/14/12        | ----F--               |                |      |        | 1                 | \$1,000.00  | 0.00          |      |       |             |
|       | Week: | 10/15/12          | 10/21/12        | MTWT---               |                |      |        | 1                 | \$1,000.00  | 0.00          |      |       |             |
| N 31  | KUSA  | 10/12/12          | 10/18/12        | Late News M-F         | 10-1035p       |      | 1:00   |                   |             |               | NM   | 2     | \$16,800.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
|       | Week: | 10/08/12          | 10/14/12        | ----F--               |                |      |        | 1                 | \$8,400.00  | 0.00          |      |       |             |
|       | Week: | 10/15/12          | 10/21/12        | MTWT---               |                |      |        | 1                 | \$8,400.00  | 0.00          |      |       |             |
| N 32  | KUSA  | 10/12/12          | 10/18/12        | Tonight Show          | 1037-1137p     |      | 1:00   |                   |             |               | NM   | 2     | \$8,000.00  |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
|       | Week: | 10/08/12          | 10/14/12        | ----F--               |                |      |        | 1                 | \$4,000.00  | 0.00          |      |       |             |
|       | Week: | 10/15/12          | 10/21/12        | MTWT---               |                |      |        | 1                 | \$4,000.00  | 0.00          |      |       |             |
| N 33  | KUSA  | 10/12/12          | 10/18/12        | Extra                 | 1230p-1p       |      | 1:00   |                   |             |               | NM   | 2     | \$2,000.00  |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
|       | Week: | 10/08/12          | 10/14/12        | ----F--               |                |      |        | 1                 | \$1,000.00  | 0.00          |      |       |             |
|       | Week: | 10/15/12          | 10/21/12        | MTWT---               |                |      |        | 1                 | \$1,000.00  | 0.00          |      |       |             |
| N 34  | KUSA  | 10/12/12          | 10/18/12        | 9News at Noon         | 12p-1230p      |      | 1:00   |                   |             |               | NM   | 3     | \$3,600.00  |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
|       | Week: | 10/08/12          | 10/14/12        | ----F--               |                |      |        | 1                 | \$1,200.00  | 0.00          |      |       |             |
|       | Week: | 10/15/12          | 10/21/12        | MTWT---               |                |      |        | 2                 | \$1,200.00  | 0.00          |      |       |             |
| D 35  | KUSA  | 10/12/12          | 10/18/12        | Ellen                 | 3-4p           |      | :30    |                   |             |               | NM   | 0     | \$0.00      |
| D 36  | KUSA  | 10/12/12          | 10/18/12        | 9News 4pm             | 4p-5p          |      | :30    |                   |             |               | NM   | 0     | \$0.00      |
| N 37  | KUSA  | 10/12/12          | 10/18/12        | 9News Daybreak 5a     | 5-530am        |      | 1:00   |                   |             |               | NM   | 2     | \$3,600.00  |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
|       | Week: | 10/08/12          | 10/14/12        | ----F--               |                |      |        | 1                 | \$1,800.00  | 0.00          |      |       |             |
|       | Week: | 10/15/12          | 10/21/12        | MTWT---               |                |      |        | 1                 | \$1,800.00  | 0.00          |      |       |             |
| N 38  | KUSA  | 10/12/12          | 10/18/12        | 9News 5pm             | 5p-530p        |      | 1:00   |                   |             |               | NM   | 2     | \$10,000.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
|       | Week: | 10/08/12          | 10/14/12        | ----F--               |                |      |        | 1                 | \$5,000.00  | 0.00          |      |       |             |
|       | Week: | 10/15/12          | 10/21/12        | MTWT---               |                |      |        | 1                 | \$5,000.00  | 0.00          |      |       |             |
| D 39  | KUSA  | 10/12/12          | 10/18/12        | 9News Daybreak 5:30a  | 530-6am        |      | :30    |                   |             |               | NM   | 0     | \$0.00      |
| N 40  | KUSA  | 10/12/12          | 10/18/12        | NBC Nightly News      | 530p-6p        |      | 1:00   |                   |             |               | NM   | 2     | \$12,000.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
|       | Week: | 10/08/12          | 10/14/12        | ----F--               |                |      |        | 1                 | \$6,000.00  | 0.00          |      |       |             |
|       | Week: | 10/15/12          | 10/21/12        | MTWT---               |                |      |        | 1                 | \$6,000.00  | 0.00          |      |       |             |
| D 41  | KUSA  | 10/12/12          | 10/18/12        | 9News 6pm             | 6p-630p        |      | :30    |                   |             |               | NM   | 0     | \$0.00      |
| D 42  | KUSA  | 10/12/12          | 10/18/12        | 9News 6am             | 6-7am          |      | :30    |                   |             |               | NM   | 0     | \$0.00      |
| D 44  | KUSA  | 10/12/12          | 10/18/12        | Today Show II         | 9-10am         |      | :30    |                   |             |               | NM   | 0     | \$0.00      |
| N 45  | KUSA  | 10/12/12          | 10/18/12        | Entertainment Tonight | 630-7p         |      | 1:00   |                   |             |               | NM   | 2     | \$10,000.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |

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TERMS: Due 15th day of the Month following Broadcast.



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**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 701903 /            | 06236236    |

| Contract Dates      | Product            | Estimate # |
|---------------------|--------------------|------------|
| 10/09/12 - 10/18/12 | HOUSE MAJORITY PAC | 1420       |

| Advertiser         | Original Date / Revision |
|--------------------|--------------------------|
| House Majority PAC | 07/24/12 / 10/01/12      |

| *Line  | Ch   | Start Date        | End Date        | Description     | Start/End Time | Days | Length | Spots/<br>Week    | Rate        | Rtn           | Type | Spots | Amount      |             |
|--------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|-------------|-------------|
|        |      |                   |                 |                 |                |      |        |                   |             |               |      |       |             |             |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |             |
| Week:  |      | 10/08/12          | 10/14/12        | ----F--         |                |      |        | 1                 | \$5,000.00  | 0.00          |      |       |             |             |
| Week:  |      | 10/15/12          | 10/21/12        | MTWT---         |                |      |        | 1                 | \$5,000.00  | 0.00          |      |       |             |             |
| N 46   | KUSA | 10/16/12          | 10/16/12        | The Voice       | 9-10p          |      | 1:00   |                   |             |               | NM   | 1     | \$19,000.00 |             |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |             |
| Week:  |      | 10/15/12          | 10/21/12        | -T-----         |                |      |        | 1                 | \$19,000.00 | 0.00          |      |       |             |             |
| D 47   | KUSA | 10/17/12          | 10/17/12        | Chicago Fire    | 9-10p          |      | :30    |                   |             |               | NM   | 0     | \$0.00      |             |
| N 48   | KUSA | 10/12/12          | 10/18/12        | Today Show      | 7-9am          |      | 1:00   |                   |             |               | NM   | 1     | \$4,000.00  |             |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |             |
| Week:  |      | 10/08/12          | 10/14/12        | -----           |                |      |        | 0                 | \$4,000.00  | 0.00          |      |       |             |             |
| Week:  |      | 10/15/12          | 10/21/12        | MTWT---         |                |      |        | 1                 | \$4,000.00  | 0.00          |      |       |             |             |
| Totals |      |                   |                 |                 |                |      |        |                   |             |               | 0.00 |       | 23          | \$99,800.00 |

| Time Period         | # of Spots | Gross Amount       | Net Amount         |
|---------------------|------------|--------------------|--------------------|
| 10/01/12 - 10/18/12 | 23         | \$99,800.00        | \$84,830.00        |
| <b>Totals</b>       | <b>23</b>  | <b>\$99,800.00</b> | <b>\$84,830.00</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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